

Bill Kenney  
BMW Cleveland  
Service Manager  
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“Thanks To The Wizard,  
Our Service Drive Made  
An Additional \$36,000  
Last Year.”

“Our number one goal is a satisfied customer. So when a car comes in for service with a dent or a ding, we point it out to the customer and offer to have it repaired on the spot by Dent Wizard.

The Wizard does the work and the car looks like new. Our customers love the service Dent Wizard provides and we're very happy with the additional income. Dent Wizard also helps us maintain high CSI scores and eliminate customer damage complaints by identifying pre-existing damage at check-in.

Last year Dent Wizard helped generate a lot of added profit in our service department. They did the work, we cashed the checks and put \$36,000 right to the bottom line. This year, we're on pace to make more than \$50,000 in incremental income. We're glad we called the Wizard. Isn't it about time you picked up the phone?”

Call The Wizard.  
866-DENT-411  
[www.dentwizard.com](http://www.dentwizard.com)

